



Use of Logo

1. RIR's Logo Policy:

- a) RIR's certification marks indicate conformance of the organization's management system with the requirements of the Applicable ISO standard.
- b) In line with the requirements specified in ISO 17021, Logos are not an indication of product conformity, and as such are not to be used on a product, or in a way that may be interpreted as denoting product or performance conformity.
- c) RIR's policy governing any mark that it authorizes certified clients to use. This assures, among other things, traceability back to RIR. There is no ambiguity, in the mark or accompanying text, as to what has been certified and which certification body has granted the certification. This mark shall not be used on a product or product packaging seen by the consumer or in any other way that may be interpreted as denoting product conformity.
- d) **RIR not Authorize the use of FSMS Certification Mark** on the product nor the product Packaging, both Primary packaging (which contains the product) and any outer or secondary packaging.
- e) **RIR not permitted the use of any Statement on product packaging that the client has a certified FSMS**, this includes all product packaging, both Primary packaging (which contains the product) and any outer or secondary packaging.

2. RIR Mark:

Guidance on acceptable usage of RIR Mark - Logos	
Use	RIR Mark
a) Marketing materials – Such as brochures, advertisements, web sites, videos, etc.	Yes – RIR logo must be accompanied by your company name/logo, and location.
b) Stationary – such as business cards, labels, envelopes, letter heads, invoices, etc.	Yes – you may use the RIR Mark if marketing materials are related to your approved scope. Mark should be of a size such that all features are clear.
c) On product	No
d) On Laboratory, calibration or inspection reports	No
e) On vehicles	Yes – RIR logo must be accompanied by your company name/logo, and location.
f) On flags and banners	Yes
g) Greeting cards and calendars	Yes
h) On primary packaging	No
i) On secondary packaging	No – But you can make a statement like “Manufactured under an approved ISO 9001 quality system” or An ISO Certified Company (Ref: Standard like ISO 9001, 14001 etc.) Not Permitted FSMS Certification Mark or Statement
j) On signs	Yes
k) Billboards	Yes
l) On Certificates of compliance	Yes- Must be accompanied by a disclaimer indicating that registration only applies to the quality system
m) Promotional materials	Yes

3. Accreditation Board Mark:

IAS Rules of Procedure clause 4.7.5

Certified clients are permitted to use the IAS Accreditation Symbol in certain material as detailed below in accordance with the following rules for use:

The IAS Accreditation Symbol may be used:

1. By certified clients in good standing with their respective CB



2. In conjunction with the Certification Body Mark as below in Figure 1 (Page 4)

3. On marketing/promotional material such as flyers, brochures, website advertisements, other physical advertising material, business cards and company letterhead

The IAS Accreditation Symbol shall not be used:

1. On products or product packaging

2. Without the corresponding Certification Body Mark It is the responsibility of the certification body to ensure that their certified clients remain in conformance with the above requirements and do not misuse the IAS Accreditation Symbol.

Ref: IAS_ADM_084 - IAS Policy on The Use of The ILAC_IAF_IAS Combined Marks – 20210510- not issue IKAC & IAF logo.

(Reference: RIR Procedure-18)

RULES

a) A certified organization may use RIR mark on the organization's stationery and literature, and in its advertising, subject to the conditions in Rule and to the CB's conditions for use of its mark.

b) The RIR Mark shall be reproduced:

- a. colour:
- b. in a size which makes all features of the mark clearly distinguishable.
- c. without distortion of its dimensions.

c) RIR Certified mark shall not be used on a product or in such a way as to suggest that the CB and/or Accreditation Board have certified or approved any product, process, or service of a certified organization, or in any other misleading manner.

d) RIR mark shall not be used on larger boxes etc., for transportation. However, a clear Statement may be printed to the effect that the product contained therein was manufactured in a facility with [quality, environmental, Food Safety] management systems certified as being in conformity with [specific standard such as ISO 9001/ ISO 14001/ ISO 22000/ ISO 45001/ISO 27001/ ISO 20000/ ISO 22301].

(Reference: RIR Procedure-18)







May 3, 2024

-IAS MSCB UPDATE-

Certified Client Use of IAS Accreditation Symbol

Impacted Certification Schemes: All Schemes

Documents Impacted by Change: IAS Rules of Procedure clause 4.7.5

Effective immediately, certified clients are permitted to use the IAS Accreditation Symbol in certain material as detailed below in accordance with the following rules for use:

The IAS Accreditation Symbol may be used:

1. By certified clients in good standing with their respective CB
2. In conjunction with the Certification Body Mark as below in **Figure 1**
3. On marketing/promotional material such as flyers, brochures, website advertisements, other physical advertising material, business cards and company letterhead

The IAS Accreditation Symbol shall not be used:

1. On products or product packaging
2. Without the corresponding Certification Body Mark

It is the responsibility of the certification body to ensure that their certified clients remain in conformance with the above requirements and do not misuse the IAS Accreditation Symbol.

Figure 1:



OR

